

Adebisi Jethro

SUMMARY

A passionate and results-oriented UX Designer with 2+ years of experience creating user-centric digital and physical products. Skilled in user research, prototyping, usability testing, and UI design. Proven ability to collaborate with cross-functional teams to deliver exceptional user experiences.

CONTACT INFORMATION

- **Name:** Adebisi Jethro
- **Title:** UX Designer
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PROFESSIONAL EXPERIENCE

Freelance Product Designer | Lagos, Nigeria | 2023 - Present

- Designed user-centric digital and physical products for startups and established companies, focusing on user experience (UX) and engagement improvement.
- Conducted user research and usability testing to refine prototypes and optimize design flow. (Use relevant keywords like "user research," "usability testing," and "prototyping")
- Utilized design tools like Figma, Sketch, and InVision to create high-fidelity mockups and prototypes. (Include specific tools used)

Digital Designer | Filtar.Africa | Lagos, Nigeria | 2022

- Developed cohesive, user-centered experiences across web, social media, and marketing materials to reinforce Filtar.Africa's brand identity.
- Collaborated with the marketing team to align content with user engagement goals and ensure brand consistency through visual design. (Highlight collaboration and brand consistency)
- Utilized Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create engaging visuals. (Mention specific software used)

Adobe Creative Suite Instructor | Kavit Digital | Lagos, Nigeria | 2019 - 2022

- Delivered comprehensive training programs in Adobe Creative Suite applications (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects) for diverse learning styles. (Focus on diverse learning styles and relevant software)
- Equipped learners with industry-standard design principles and practical skills through hands-on training and project-based learning. (Highlight industry standards and practical skills)

EDUCATION

Google UX Design Professional Certificate | Google | Completed July 2022

- Acquired core competencies in user-centered design (UCD), prototyping, and usability testing. (Focus on core UCD skills)

Bachelor of Mathematics and Education (Expected Aug 2025) | University of Lagos, Nigeria

- Coursework focused on Mathematics and Education.
- Awarded BED Mathematics Program Scholarship for outstanding academic performance (2020-2025). (Highlight achievements and relevant coursework)

SKILLS

Design Tools:

- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Figma
- Sketch
- InVision
- Zeplin
- Marvel

Programming Languages:

- HTML
- CSS
- JavaScript
- TypeScript

UX/UI Techniques:

- User Research
- Wireframing
- Prototyping
- Usability Testing

Graphics & Illustration:

- Branding
- Icon Design
- Typography
- Color Theory

CERTIFICATIONS

- Google UX Design Professional Certificate (2022)
- Social Psychology Certification, Wesleyan University (2022)

AWARDS

- First Place - Product Design, GDG Lagos 20 Days Challenge (2024)

VOLUNTEER EXPERIENCE

- Provided graphic design services for GDG Lagos, MLSA Lagos, and ACM-SIGCHI Lagos.